



# ICR Launches XChange Insight Series

## First Event Brings Together Proxy Season Experts to Prepare ICR Clients for Upcoming Challenges

Norwalk, Conn., (February 8, 2012) – ICR, the largest independent financial communications firm in North America, today announced the launch of the ICR XChange Insight Series, an ongoing program of informational webcasts focused on helping companies navigate timely issues in the capital markets and regulatory environment.

“The ICR XChange Insight Series is a natural extension of our annual conference, the ICR XChange, which has grown into one of the leading investment conferences of the year,” said Tom Ryan, chief executive officer of ICR. “The ICR XChange is a unique and trusted platform that facilitates interaction between Wall Street and private and public companies. This new offering is an exciting way to continue delivering valuable insights and networking opportunities to our clients throughout the year. Our first topic is also extremely timely and valuable to our client base.”

Leading corporate governance experts will come together for the first event of the series, “Proxy Season 2012: Are You Ready?,” which will take place on Thursday, February 9, 2012 at 11:30 a.m. EST. Speakers will include Bruce H. Goldfarb, president and chief executive officer, Okapi Partners LLC; William O’Neill, partner, Latham & Watkins LLP; and Don Duffy, president, ICR Inc. These experts will discuss the dominant themes of proxy season 2012 and share insights on best practices and risks around hot-button issues, as well as ways to effectively navigate proxy season through engagement with shareholders. Those wishing to participate may request an invitation by visiting [www.icrxchange.com](http://www.icrxchange.com).

ICR is planning a host of other relevant topics for clients of the firm, and attendees of the ICR XChange. For more information, please visit: [www.icrxchange.com](http://www.icrxchange.com). Media wishing to dial in should contact Bo Park at 646.277.1222 / [bo.park@icrinc.com](mailto:bo.park@icrinc.com).

### **About The ICR XChange**

The ICR XChange is a unique platform for interaction between public and private company management teams, institutional investors, sell-side research analysts, investment bankers, private equity professionals and select media. The XChange hosts one of the leading investment conferences of the year, featuring presentations by more than 180 public and private companies across the

consumer sector, with attendance exceeding 1,500 institutional investor and corporate professionals. Request an invitation to the XChange at [www.icrxchange.com](http://www.icrxchange.com).

**About ICR**

ICR is the ninth largest independent PR firm in the country and the largest in the financial communications category according to a 2010 O'Dwyer's survey. The firm specializes in investor relations, corporate and crisis communications and digital media. Established in 1998, ICR represents more than 275, primarily publicly-listed companies and maintains offices in Norwalk, Conn., New York, Los Angeles, San Francisco, Boston and Beijing. ICR is one of the industry's fastest growing consultancies and is consistently listed among the nation's top independent communications consulting firms. [www.icrinc.com](http://www.icrinc.com)

Media Contact:

Bo Park

646.277.1222

[bo.park@icrinc.com](mailto:bo.park@icrinc.com)